

# ABOUT 1<sup>ST</sup> & GOLD CLUB

The 1st & Gold Club was founded to create a financial catalyst for Lindenwood Football. The 1st & Gold Club will help LU Football secure the financial resources necessary to compete at the Division I level.

The 1st & Gold Club assists the football program in areas where traditional funding falls short. The most evident needs for the program include facility enhancements, nutrition stations, assistance with travel and advancements in training technology.

Continued growth of this initiative is imperative to the success of Lindenwood Football. As each year brings with it new enthusiasm for a promising season, our football program is counting on its most supportive fans to keep our program moving in the right direction.

The pursuit of victory will forever be a goal at LU, and we get closer with every member the 1st & Gold Club gains. Become a member today and become a part of the driving force behind Lindenwood Football!

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# WHAT IS 1<sup>ST</sup> & GOLD CLUB MEMBERSHIP?

Members in the 1st & Gold Club give \$500 or more annually to the Lindenwood University football program. **By supporting Lindenwood Football, you play a vital role in helping the team achieve new goals each year.**

Membership is based on a 12-month period in conjunction with the University's fiscal year. **Each membership year begins July 1 and expires June 30.**

Gifts made establish your 1st & Gold Club membership for the coming year, ensuring your gift is used to support the team in the season ahead.

Members can make **annual or recurring monthly gifts to make giving more convenient and budget-friendly.**

Making or renewing your gift each year supports our program as it helps us better anticipate the resources we'll have to compete in the season ahead.

Members of the 1st & Gold Club will continue to serve as a catalyst for elevating Lindenwood Football.

# BENEFITS OF 1<sup>ST</sup> & GOLD CLUB



Access to End Zone Club for each home football game.



Invitation to exclusive 1st & Gold Club Preseason BBQ and events throughout the year.



Team updates directly from the head coach in our exclusive newsletter.



Exclusive interaction with coaching staff and players.



All Lions Booster Club annual membership benefits at the Level commensurate with your gift.\*



The satisfaction of maximizing the experiences of 100-plus student-athletes.

\*1st & Gold Club participation does qualify you for Lions Booster Club membership benefits.